Data Science Product Management Internship
Portland, OR
This full-time internship is scheduled to begin in May/June 2018
We are seeking to identify candidates for future full-time employment from this internship experience.

The Data Science Product Management Intern will contribute to our team's focus on comprehensive product strategy from product conception and definition through the product lifecycle. Our small agile team draws from the data science & advanced analytics background of our team members to deliver on all phases of product development from competitive market analysis and ideation, through strategy creation and execution, and ongoing monitoring and communication of implementation tactics and results.

Job Expectations and Activities:

• Document initiatives with marketing, UX, engineering, data science & advanced analytics team
• Understands the target market and primary user needs for a product
• Assist in the timely completion of product analyses, business case development, user experience design and research, development of formal product plans, presentations, implementation of product changes/new products, and coordinating development and launch activities with the data science, advanced analytics & engineering teams
• Synthesize business requirements from multiple sources including or may include customer segments, healthcare product experts, brokers, and sales teams into requirement documents and agile project plans
• Define the feature sets, and business requirements from multiple sources, focusing on the success criteria and the product roadmap (short term & long term)
• May assist with market research by working with internal teams and visits to customers and other relevant companies with an emphasis on data science & analytic solutions
• Assist with products life-cycle from planning to tactical activities to cross company go to market planning
• Collaborates with team members to develop and deploy strategies for improving customer acquisition, engagement, and retention
• Assist in identifying, reporting, tracking and resolving issues in a timely manner

Key Qualifications and Experience:

• Understanding of advanced analytics (e.g., statistics, simulation, optimization) and methods such as time series analysis, longitudinal studies, and life event modeling, as well as data mining methodologies, natural language processing, and machine learning algorithms (e.g. regression, clustering, neural networks, kernel methods, dimensionality reduction, ensemble methods, decision tree methods)
• Prior knowledge creating successful data-driven products based on a balance of user needs, business goals, and technical constraints
• Prior experience working with groups of diverse stakeholders; prior experience building consensus a plus
• Practical ability to visualize data and analytical results, and excellent communication skills to effectively collaborate and communicate with a broad array of internal and external contacts
• Excellent oral and written communication skills to effectively interface and communicate with a broad array of internal and external contacts including leadership
• Demonstrated ability to work with minimal direction, with the ability to coordinate complex activities & obtain resources needed to move initiatives forward, in additional to the ability to work within cross-functional teams
• Knowledge of Agile methodology and product management best practices a plus
• Demonstrated excellent attention to detail including proven ability to manage multiple projects and priorities simultaneously
• Ability to learn new technology concepts quickly, think strategically and execute methodically while working in a fast-paced environment where continuous innovation is desired
• Currently enrolled through spring 2018 in a graduate program focused on Analytics, Computer Science, Data Science, Econometrics, Engineering, Healthcare-related fields, Mathematics, Operations Research, Physics, Product Management, Statistics, or related graduate degree program
• Minimum 3.0 cumulative undergraduate grade point average
• Must be legally authorized to work in the United States

Other Desired Knowledge / Skills:

• Prior healthcare experience a plus
• Prior business, product, marketing, benefit consulting or healthcare experience
• Proficient in MS Office (experienced in Excel, Word, PowerPoint; Visio a plus)
• Prior data visualization experience including proficiency with Tableau a plus
• Analytical and critical thinking, problem solving, creative, detail-oriented, adaptable and curious, ability to connect, engage and work with a dynamic team
• Strong interest in career in healthcare and/or product development

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Cambia's portfolio of companies spans health care information technology and software development; retail health care; health insurance plans that carry the Blue Cross and Blue Shield brands; pharmacy benefit management; life, disability, dental, vision and other lines of protection; alternative solutions to health care access; and free-standing health and wellness solutions.

We have nearly a century of experience in developing and providing health solutions to serve our members. We had our beginnings in the logging communities of the Pacific Northwest as innovators in helping workers afford
health care. That pioneering spirit has kept us at the forefront as we build new avenues to improve access to and quality of health care for the future.

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