

Disney Graduate Data Analytics Internship, Summer/Fall 2018 – Burbank, CA

<https://jobs.disneycareers.com/job/burbank/graduate-data-analytics-internship-fall-2018-burbank-ca/391/6953845>

The Revenue Management and Analytics (RM&A) team supports clients across The Walt Disney Company, including Walt Disney Parks & Resorts (WDP&R), Disney Cruise Line, Media Networks (i.e. ABC, ESPN), Studio Entertainment and Disney Interactive Media in the core competencies of yield management, revenue planning, forecasting, pricing and optimization. Key partners to the RM&A organization include Marketing, Distribution, Finance, Business Development, Research and Operations. Roles within RM&A develop, analyze, and execute strategies to maximize profitability and improve the value proposition for our Guests, Cast Members and Shareholders.

We Are...

The Data Analytics consulting team leverages technology, data analytics, optimization, statistical and econometric modeling to explore opportunities, shape business decisions and drive business value. Candidates should have a natural curiosity to understand the "why" behind business performance, take a proactive role in problem-solving, be results oriented, be able to prioritize and be a team player in a collaborative environment.

Responsibilities

Make an Impact by supporting marketing, distribution, finance, and supply chain projects that create a strong return on Company investments. The interns help in this process by:

- Collecting, validating and maintaining data in SAS, R or Python
- Generating periodic and ad hoc forecasts, while maintaining results
- Applying analytics to address marketing and finance business questions
- Developing analytical solutions for cross-segment clients
- Maintaining technical system documentation
- Performing industry research and benchmark analysis
- Preparing client deliverables

Basic Qualifications

- Strategic problem solving & analytical skills
- Basic understanding of R, Python, SQL or SAS coding
- Statistics or Econometrics background
- Experience collecting & analyzing data and reporting on the results
- Excellent oral/written communication skills to technical and non-technical audiences
- Intense attention to detail
- Ability to adapt in a rapidly changing business environment and manage multiple competing priorities
- Proficiency in Microsoft Office

Preferred Qualifications

- Familiarity with R, Python, SQL or SAS to perform data manipulation or modeling
- Basic understanding of Tableau
- Previous work experience in statistics

Required Education

- Currently pursuing (or recently graduated with) a Master's degree in Analytics, Statistics, Mathematics, Economics, Operation Research, or a related quantitative field
- GPA of 3.0 or higher

Additional Information

- Must be enrolled in a college/university taking at least one class in the semester/quarter (spring/fall) prior to participation in the internship program OR must have graduated from a college/university within the past six (6) months OR currently participating in a Disney College Program or Disney Professional Internship
- Must be at least 18 years of age
- Must not have completed one year of continual employment on a Disney internship or program.
- Must possess unrestricted work authorization
- Current Active Disney cast members must meet Professional Internship transfer guidelines (for Walt Disney World cast members this is no more than four points and one reprimand in the last six months; for Disneyland cast members this is six months of consecutive service and a performance record clear of any disciplinary issues (warnings, suspensions, etc.) for at least six months)
- **Program Dates: Interns must be fully available from June 2018 through January 2019.**
- **Required Materials:** Resume and transcripts must be uploaded at time of online application.
- **Housing: Interns must provide their own housing for the duration of the internship program.**
- **Transportation:** Interns must have reliable transportation to get to and from work for the duration of their internship program.